

Library's newsletter, autumn 2022

Welcome to read the Karelia UAS library's newsletter! In the newsletter, we will tell you about current affairs in your library. The newsletter appears three times a year: in spring, autumn and before Christmas.

Opening hours and exceptions

There will be few changes in library's service hours in this autumn, for example:

- 26.9. library's team afternoon,
- 5.10. Sports Afternoon and
- 17.–21.10. Self-study week.

Check the changes from [Karelia-Finna](#). These changes in service hours are also shown in Tuudo, in library's own page there.

Results of the library's competitions

In the library there has been the opportunity to participate in a competition to guess how many books there are in the library. The number of books on Friday morning 9.9.2022 was 25 545.

The closest guess was 24 152 volumes by Akseli S. The competition was tight, as the difference between the closest and the next guess was only 62 books! The lowest guess was 120 books and the highest 210 580 books. 78 answers were received. The winner will get a Karelia's backpack.

(continues in the next page)

At the opening ceremony of the Karelia UAS' academic year 2022–2023, there was at the library's stand a competition where people could guess the weight of the book "Samppanja". The competition received 75 answers.

The weight of the item was 1880 g, and the closest were Milja T. and Juuso L., whose answers were 1850 g. Both won a hoodie. The smallest answer was 470 g and the largest 5700 g. The highest number of guesses (19) was between 500 and 999 g.

The winners have been informed personally. Congratulations!

Customer of the Year – POKA

Library's customer of the Year was again awarded at the opening of the academic year 2022–2023, and this time the honor went to POKA. The reasoning behind the award was as follows: "The collaboration with POKA has brought a student perspective to the development of library services. POKA has acted as an information broker and marketer of library services to students. POKA has been a welcome partner for the library in organizing joint events. From the library's point of view, cooperation with POKA has always been smooth and a pleasure to work with."

Table Hockey

The library and POKA are co-organizing a table hockey tournament on Tuesday 4.10. at 17–19 at Bar Play. Registration is open from 20th to 30th September. Follow the library's and POKA's social media channels and sign up!

Answer to a customer survey

The national UAS Libraries' user survey is carried out 19.9. – 14.10.2022. The results of the survey will help your library in evaluating and developing their library services. Your opinion is important to the library! By answering the questionnaire, you can also take part in the prize draw for a sports watch and other prizes. The link to the survey will appear to **Karelia-Finna**.

Information seeking guidance

Times for a **personal information seeking guidance** are available. This service is intended for all Karelia UAS students who have minor or major problems with the information searching for their thesis. You can book a time via **this link**.

A staff member can also book a time for guidance via the same link. We are happy to help in all information seeking or library related problems! Specific information about our user education can be found from our website:

<https://karelia.fi/en/user-education/>

Do you live somewhere else in Finland than Joensuu area? – other Finnish libraries in your use

If you do not live in the Joensuu area, and therefore borrowing our printed books is difficult for you:

We have a superb library network in Finland, so it is possible that there is municipal, city, UAS or university library in your town or living area. You can visit your nearby libraries to borrow printed materials, for example books. These different libraries are open to everybody, so you can get a library card for borrowing books. The libraries might have the same or similar books in their collections that we have. There is other than non-fiction books for you to borrow in municipal and city libraries too, some might even be written in your own native language.

You can search your nearby library from library directory:

<https://directory.libraries.fi/>

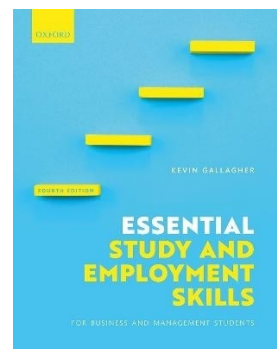
- To see the library's information and library catalogue, click the library's name.
- When you have found the library that you are interested in using, please ask directly from that library how to get a library card and how to borrow library materials.

New books

Essential Study and Employment Skills for Business and Management Students

This book is the only skills companion text for business and management students to blend practical, hands-on advice with a sound theoretical underpinning to enhance your success throughout university and beyond.

The book is available only printed.

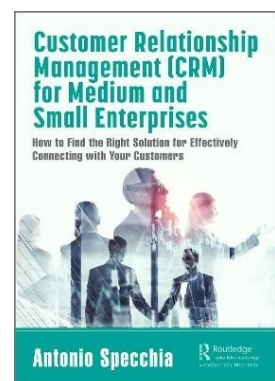


Customer Relationship Management (CRM) for Medium and Small Enterprises : How to Find the Right Solution for Effectively Connecting with Your Customers

This book discusses how to implement a CRM from the perspective of the businessperson – not the more typical IT consultant or the technical staff. It benefits business development, sales management, and sales process control.

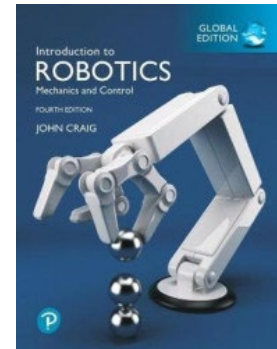
The book is available printed.

Ebook is available on **O'Reilly** database >> Search in the database with the book title.



Introduction to robotics : mechanics and control

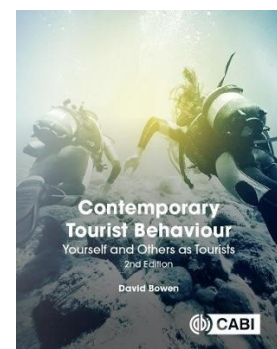
An intuitive introduction to robotic theory and application. Craig's Introduction to Robotics: Mechanics and Control has been the leading textbook for teaching robotics at the university level. Blending traditional mechanical engineering material with computer science and control theoretical concepts, the text covers a range of topics, including rigid-body transformations, forward and inverse positional kinematics, velocities and Jacobians of linkages, dynamics, linear and non-linear control, force control methodologies, mechanical design aspects, and robotic programming.



The book is available only printed.

Contemporary Tourist Behaviour : Yourself and Others as Tourists

This fully updated edition responds to themes emerging over the decade since publication of the first edition and transmits the content into the 2020s. The themes include technological change, ethical consumption, and the tourist response to health risk, political instability and other uncertainty. Examples are introduced from all parts of the world, capturing the explosion of research on tourist behaviour, to produce a text that is strong both on theory and practical application.



The book is available only printed.

Product Development

In *Product Development: An Engineer's Guide to Business Considerations, Real-World Product Testing, and Launch*, accomplished project manager, engineer, and business strategist David V. Tennant delivers a comprehensive walkthrough of the full scope of product development activities, from initial business considerations to real-world product testing and launch. The book covers key product development considerations like determining the target market, working with a product development team, management challenges, funding, user identification, ergonomics, product design, testing, and launch.

Ebook is available on **O'Reilly** database >> Search in the database with the book title.

A Customer-oriented Manager for B2B Services

A Customer-oriented Manager for B2B Services provides managers with the knowledge and tools necessary to implement customer orientation themselves, with the involvement of their extended team. To this end, this book presents a four-step approach: understand the fundamentals of customer orientation in B2B services, know the customer, make the most of the offer and deliver the service.

Ebook is available on **O'Reilly** database >> Search in the database with the book title.