



Karelia

University of Applied Sciences



Karelia University of Applied Sciences

Founded in 1992 among the first universities of applied sciences in Finland

Key Strengths of Studying at Karelia UAS

- 1) Strong links to work life
- 2) Curriculums emphasizing the combination of theory and practice
- 3) Qualified lecturers and specialists
- 4) Vibrant, multicultural community of students and staff
- 5) Modern study environments



Karelia UAS

Working life
feedback

90%

(satisfied of very
satisfied partners)

Development
activities with

379

companies

Student
satisfaction rate

83%

R&D Volume

5,9

€ million

Turnover

32,4

€ million

International
partners

70

Joensuu

- 76 551 inhabitants
- 30% students

Internationality

- **560** international degree students
- **135** exchange students
- **200** international partners

Bachelor of Business Administration (BBA)

Career opportunities

Marketing Specialist
Sales Coordinator
Customer Service Advisor
Service Specialist
Sales Manager
Customer Service Manager
Export Manager
Entrepreneur

Develop professional business expertise in close cooperation with local and global companies!

210 credits ECTS | 3,5 years | onsite

You will master:

- Global business
- Marketing
- Business Operations
- International Customer Intelligence
- International Account Management
- Languages





Graduating students are instilled with great knowledge of their field as they are eligible for further employment in this society. Being at Karelia UAS is an unforgettable experience and I will reflect on it as an older lady in my rocking chair. It conquers brains with knowledge of ensured success in present and future life.

Andrea Cuba, USA

Bachelor of Engineering Industrial Management, (IM)

Career opportunities

- Production Engineer
- Production Manager
- Project Manager
- Sales Engineer
- Solution Engineer
- Sales Manager
- Product Manager
- Marketing Planner/Manager
- Technical Service Expert

Most sought professional in international large and medium-sized companies

210 credits ECTS | 3,5 years | onsite

You will master:

- Technology, business and management
- Intelligent production (automation, Lean, Robotics, Quality, Data Analysis)
- Sales
- Product and service life cycle management, and in team and project leadership.





During my studies, I have met many students from different backgrounds and cultures and learned to cooperate, work together, and exchange experiences.

Wissal El Megouni, Morocco

Bachelor of Engineering Information and Communication Technology, (ICT)

Career opportunities

- IT/ICT engineer
- IoT programmer
- UX/UI designer
- Systems architect
- RPA expert
- AI developer
- Web programmer
- Software engineer
- Software developer
- Application developer

Get your dream ICT job by offering your well-trained future expertise to the society needs!

240 credits ECTS | 4 years | onsite

You will specialize:

- Intelligent automation
- Software engineering
- Machine learning
- Artificial intelligence
- Software robotics
- Big data and data analytics
- The Internet of Things
- Lean thinking and much more





The most sought programme for job promotion in companies

You will lead:

Sustainable solutions
Enhancing process
Product sustainability
Sustainable efforts of companies



Master of Engineering Sustainability Management

Extent and duration: 60 credits ECTS, 2 years, online

Possible job titles include, for example:

- Sustainability Manager
- Corporate Social Responsibility (CSR) Manager
- Supply-Chain Manager
- Energy Service Manager
- Environmental Manager
- Climate Specialist
- Sustainability Consultant
- Sustainability Lecturer (if the student has pedagogical background)
- Research, Development and Innovation Specialist
- Development Manager



Joensuu – the city for students

- **77 000** inhabitants
- Short distances
- Convenient public transport
- Safe environment
- Approx. **23 000** students
- Vibrant student life and lots of events



What to do in Joensuu?



Ilosaari rock Festival with Finnish and world famous performers!
Sports all year round and much more!



With students' cards, you get access to benefits..

A variety of POKA activities

Students' lunches with Karelia UAS restaurants, train tickets at discount price

Karelia UAS interesting sports classes, different types of martial arts, 3 gyms with just 35 € / semester

...and much more!



Contact information

Questions from the applicants:

- Joint application:
admissions@karelia.fi
- Rolling admission:
rolling.admission@karelia.fi
- Separate admission:
separate.admissions@karelia.fi





***Let's craft a
better tomorrow.
Together.***